

# General Data Protection Regulation

## 1. Name and contact details of the controller and the company's data protection officer

This privacy policy applies to data processed by:

Intelligent Research in Sponsoring GmbH

Haid-and-Neu-Straße 7

76131 Karlsruhe

Responsible: Mr. Patrick Szewior (Data Protection Officer IRIS GmbH)

## 2. Collection and storage of personal data as well as the nature and purpose of their use

### a) When visiting the website

When you visit our website [www.intelligentresearch.is](http://www.intelligentresearch.is), the browser used on your device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. The following information will be collected without your intervention and stored until automated deletion:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),
- used browser and, if applicable, the operating system of your computer as well as the name of your access provider.

The data mentioned are processed by us for the following purposes:

- Ensuring a smooth connection of the website,
- Ensuring comfortable use of our website,
- Evaluation of system's security and stability as well
- For further administrative purposes.
- The legal basis for data processing is Art. 6 para. 1 p. 1 lit. f GDPR. Our legitimate interest follows from the data collection purposes listed above. In no case we use the collected data for the purpose of drawing conclusions about you.

In addition, we use cookies and analysis services when visiting our website. Further details can be found under no. 4 and 5 of this privacy policy.

### **3. Disclosure of data**

A transfer of your personal data to third parties for purposes other than those listed below does not take place.

We only share your personal information with third parties if:

- According to Art. 6 para. 1 p. 1 lit. a GDPR you have given express consent to this
- The disclosure pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR is required to assert, exercise or defend legal claims and there is no reason to assume that you have a predominantly legitimate interest in not disclosing your data,
- In the event that disclosure pursuant to Art. 6 para. 1 sentence 1 lit. c GDPR, as permitted by law and in accordance with Art. 6 para. 1 sentence 1 lit. b GDPR is required for the settlement of contractual relationships with you.

### **4. Social Media Plug-ins**

We rely on our website on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR social plug-ins from the social network Facebook to make our company notable. The underlying commercial purpose is to be regarded as a legitimate interest within the meaning of the GDPR. Responsibility for the operation compliant with data protection is to be guaranteed by their respective providers. The integration of these plug-ins by us is done by means of the so-called two-click method to protect visitors to our website in the best possible way.

#### **a) Facebook**

Our website's Facebook social media plugins are used to personalize their use. We use the "LIKE" or "SHARE" button. It is an offer from Facebook.

If you visit a page of our website that contains such a plugin, your browser establishes a direct connection to the Facebook servers. The content of the plugin is transmitted by Facebook directly to your browser and incorporated by Facebook into the website.

By integrating the plugins, Facebook receives the information that your browser has accessed the corresponding page of our website, even if you do not have a Facebook account or are currently not logged in to Facebook. This information (including your IP address) is transmitted from your browser directly to a Facebook server in the US and stored there.

If you are logged in to Facebook, Facebook can assign the visit to our website directly to your Facebook account. If you interact with the plugins, for example by pressing the "LIKE" or "SHARE" button, the corresponding information is also transmitted directly to a Facebook server and stored there. The information will also be posted on Facebook and displayed to your Facebook friends.

Facebook may use this information for the purpose of advertising, market research and

tailor-made Facebook pages. For this purpose, Facebook uses user, interest and relationship profiles to evaluate your use of our website in relation to the advertisements displayed on Facebook, to inform other Facebook users about your activities on our website, and to provide other services related to the use of Facebook.

If you do not want Facebook to assign the data collected via our website to your Facebook account, you must log out of Facebook before visiting our website.

The purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as your related rights and settings options for the protection of your privacy, please refer to the privacy policy (<https://www.facebook.com/about/privacy/>) of Facebook.

## **5. Affected rights**

You have the right:

- In accordance with Art. 77 GDPR to complain to a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or work or our company headquarters.

## **6. Right of objection**

If your personal data are based on legitimate interests in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR are processed, you have the right to file an objection against the processing of your personal data in accordance with Art. 21 GDPR, provided that there are reasons for this arising from your particular situation or the objection is directed against direct mail. In the latter case, you have a general right of objection, which is implemented by us without specifying any particular situation.

If you would like to exercise your right of revocation or objection, please send an e-mail to [Widerruf@intelligentresearch.is](mailto:Widerruf@intelligentresearch.is)

## **7. Data security**

We use the popular SSL (Secure Socket Layer) method within the site visit, in conjunction with the highest level of encryption supported by your browser. In general, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we'll use 128-bit v3 technology instead. Whether a single page of our website is encrypted is shown by the closed representation of the key or lock icon in the lower status bar of your browser.

We also take appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

## **8. Updating and changing this privacy policy**

This privacy policy is currently valid and is valid as of May 2018.

As a result of the further development of our website and offers thereof or due to changed

legal or official requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed and printed at any time on the website at <https://www.intelligentresearch.is>.